



KyliAnn

Lemons

Est. 2017



ABOUT ME

I got married to the love of my life and won out with the last name Lemons. It is kind of fitting because I am an always optimistic person who lives on chocolate, coffee, Corgi snuggles, and tacos. I am creative, spontaneous, kind hearted, and happy. I prefer night over morning, sweet wine over dry, and summer over winter. My husband and I broke the cardinal rule and began home renovations before we were married 10 years. HA! And we are expecting our first baby boy in March 2019. I am your millennial woman. I am a connector of people. I am the glitter party in every room. And I am so okay with that.

1.9K

FACEBOOK

71% Female
Age: 20-46
18% engagement on ads

1.2K

INSTAGRAM

7.2% engagement rate
AGE: 23-35 Females
Millennial Target Market

12.1K

TWITTER

Average Age: 28
Female
11% Interaction

My Influence



KYLI'S LIFE

When I partner with brands and companies, I make sure to create a targeted campaign when I post. Ensuring that I am posting on the right days, the right times, and creating interaction with my audience in the post is imperative to the post generating results for my clients. I'm not just taking photos of myself drinking Sbox, I am generating buzz around YOUR brand.

BLOG AUDIENCE

MY MOST FREQUENT VISITORS

With an 86% female millennial audience on social media, my blog follows suit. With a good mix of single, engaged, and married women, products focused on lifestyle, beauty, and fashion do extremely well. As a new mother-to-be, and the aging of my demographic, my Facebook, Instagram and blog are the most responsive to motherhood and baby products, especially reviews. The two areas that always do well with my audience: dogs & food!



PARTNERSHIPS

AFFILIATE & COLLABORATIONS

I love small businesses and online brands that cater to women, mothers, and families. I've had success with fashion, skincare & beauty, lifestyle & entertainment, home improvement & DIY, animal focused brands & causes, couples & group travel, and most recently infant to baby products and motherhood accessories and necessities! I love doing reviews, demonstrations, affiliate link programs, & blog + social media promotion.

PROGRAMS & SERVICES

Social Media + Blog Promo *#1 Service*

Tell a story through a customer's eyes while maintaining your branding. This gives you a full blog post, a social media take over (3 posts on all 3 platforms plus (2) stories, and (1) Live Event. Get exclusive feedback from my target audience plus a subscriber email dedicated specifically to your brand.

\$275

Other Services

- *Social Media Posts*
- *FB & IG Stories*
- *Event Promotion*
- *Product Reviews*
- *#OOTD & Haul Sessions*
- *Styled Photo Shoots*
- *Collaborations*
- *Affiliate Programs*



Contact: Info@kyliaannlemons.com